

Checklist for deciding which book to write

Cynthia Morris, CPCC

This process should allow you to get out of merely thinking about your idea. It should ignite your intuition or your felt sense. It should use your vitality to help know which book is the next one to write. This process will work for any project you are considering.

- ☐ Make a list of books to write. Narrow it down to two. Run through this process for both ideas.
- ☐ Mindmap ideas for/against the idea.
- ☐ Vitality check: Does my energy go up or down?
- ☐ What are your goals for this book?
 - ☐ What do I want it to do for me?
 - ☐ What do I want for the people I am writing it for?
 - ☐ Does it feel aligned with my mission/soul/purpose?
- ☐ Write a manifesto for the book. Does this light your inner fire?
- ☐ Will be fun? or however I want it to be...
- ☐ This book honors these values.....(List the values this book honors.)
- ☐ The idea keeps coming up and feels like it needs to be written.
- ☐ People keep asking for it, and when I mention the title, it resonates with them.
- ☐ It is important to be monetized and will make me money.
- ☐ Free-write on this inquiry: Why must this book be written now?