

News Release

For Immediate Release

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Professional Coach Solves #1 Problem for Creatives: Finishing Projects with E-Book, Cross the Finish Line: Five Steps to Leap Over the Hurdles of Completion

Ask any creative person what her biggest block is and she'll likely tell you: completing projects that she has started. Cynthia Morris, creativity coach and president of Original Impulse Inc, shares solutions to this dilemma in her e-book, *Cross the Finish Line: Five Steps to Leap Over the Hurdles to Completion*.

Morris's e-book is \$14.95 and is available at her web site:

www.originalimpulse.com.

"Creative people are in love with the first rush of creativity," Morris explains. "But staying with a project and following it all the way to completion is less enticing. In my nine years of coaching creative people, I've learned what works to help people get to the finish line."

The 35-page downloadable pdf file contains guidance on how to overcome the inner and outer obstacles to completion. Morris addresses inner issues like fear of failure and the inability to choose among projects. In the second part of the e-book, Morris offers practical steps to ensure that readers can follow their creative impulses to completion.

Morris coaches writers, artists and business people. Using the methods outlined in *Cross the Finish Line*, she and her clients have:

- Mounted art shows
- Wrote 'the end' and finished books
- Launched web sites and blogs
- Self-published books
- Landed agents and book deals
- Launched businesses

The concepts from the e-book have been featured in an article on [Copyblogger](#).

The 35-page e-book is available for purchase at

<http://www.originalimpulse.com/store.shtml> and includes the special report,

"Feedback is Your Friend", which helps readers manage the necessary and often painful feedback process. For more information, Contact Cynthia Morris at

Cynthia@originalimpulse.com or call 303.442.0664.

Cynthia Morris has been coaching writers and creative people for over nine years through her company, Original Impulse. She coaches internationally, leads creativity and teambuilding workshops and creativity tours in France. Morris is the author of *Create Your Writer's Life: A Guide to Writing with Joy and Ease*, as well as several books and products to enhance the creative process. Morris's books and information on her workshops can be found at www.originalimpulse.com

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